

## **Aluratek Inc. Enters Into Distribution Agreement with Ingram Micro Agreement With World's Largest Technology Distributor Gives Aluratek "New Channels," Growth Opportunities**

Irvine, CA— July 26th, 2007— Aluratek, Inc, a leading creator of sophisticated yet user-friendly computer peripherals and consumer electronic devices, has entered into a distribution agreement with Ingram Micro Inc. (NYSE: IM), the world's largest technology distributor.

Ingram Micro will carry the Aluratek product line which includes digital photo frames, high-definition multimedia interface (HDMI) and home theater accessories, storage, USB and Bluetooth connectivity products.

"It is a great honor to be associated with a company of Ingram Micro's breadth and reputation," says John Wolikow, vice president of sales and marketing, Aluratek. "The synergies appear to be tremendous, and will allow Aluratek to continue reaching out to new channels and grow our business. We couldn't be more pleased and excited."

Irene Chow, senior category manager at Ingram Micro commented that, "Aluratek is a great addition to our CE line card due to the demand by our customers for quality digital photo frames at reasonable prices."

Aluratek Inc. was formed by a group of industry veterans who believed that computer peripherals and consumer electronic devices can be both sophisticated in their function and user-friendly in their usage. Aluratek's goal is to bring simple yet elegant connectivity solutions to the consumers to enhance their consumer electronics, communications and computing experience. Each product is carefully designed with the consumer in mind, solution-driven to address the need of the consumers, and deliberately planned to provide the ultimate user experience.

### *About Ingram Micro Inc.*

*As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only global broadline IT distributor with operations in Asia. Visit [www.ingrammicro.com](http://www.ingrammicro.com).*

### *About Aluratek, Inc.*

*Aluratek was formed by a group of industry veterans who believed that computer peripherals and consumer electronic devices could be both sophisticated in their function and user-friendly in their usage. The goal of Aluratek is to embody "Simple Elegance" in every product it designs, manufactures and sells. For more information, please visit [www.aluratek.com](http://www.aluratek.com).*

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