

Aluratek, Inc. Wi-Fi Music System Delivers a World of Internet Radio Company Introduces Complete Wi-Fi Music System That Streams 10,000 Internet Radio Stations, Plays FM Radio and Plays Digital Music Files

Irvine, CA — June 17th, 2008 — Aluratek, Inc, a leading creator of sophisticated yet user-friendly computer peripherals and consumer electronic devices, announced today the launch of their Internet Radio Alarm Clock with MP3 Player, which allows users to stream Internet radio from around the globe with no monthly subscription fee, listen to FM radio, and play their digital music library, all from a sleek, streamlined unit whose footprint is perfect for home and office spaces.

Aluratek, the company that seeks to embody simple elegance in every product it designs, manufactures and sells, has packed this compact music system with a number of features users will love. It allows them to choose between more than 10,000 worldwide radio stations using the built-in vTuner, and is compatible with universal plug-n-play audio servers such as Microsoft Media® Player, Microsoft Media® Connect, and MusicMatch Jukebox. Users can access these worldwide stations with no monthly subscription fee.

Access to favorite media can be had in a choice of four ways: through a wireless connection with WiFi 802.11 b and g to stream internet radio, via an Ethernet connection to stream internet radio, via USB 2.0 connectivity with a USB flash drive or to access MP3, WMA and WVA files on an MP3 player or hard drive, or via the FM radio.

The alarm clock function has two programmable alarms that allow users to wake up to internet radio, FM radio, digital music, or the choice of several alarm tones. The unit also includes an integrated amplifier, an external plug for headsets, 2 RCA plugs for external speakers, a remote control and a 1-year limited warranty.

The new Aluratek Internet Radio Alarm Clock with MP3 Player has an MSRP of \$179 and will be sold at CDW, PC Connection, Amazon.com, PC Mall, Buy.com, Provantage.com, and other e-tailers. For more information about Aluratek's other innovative products for digitally enhancing consumers' lifestyles, please visit www.aluratek.com.

About Aluratek, Inc.

Aluratek was formed by a group of industry veterans who believed that computer peripherals and consumer electronic devices could be both sophisticated in their function and user-friendly in their usage. The goal of Aluratek is to embody "Simple Elegance" in every product it designs, manufactures and sells. The product focus of Aluratek is to bring simple yet elegant connectivity solutions to the consumers to enhance their consumer electronics, communications and computing experience. Each product is carefully designed with the consumer in mind. Each product is solution-driven to address the need of the consumers and deliberately planned to provide the ultimate user experience. Current Aluratek product offerings include the following: Digital Photo Frames, External Storage, High Definition Multimedia Interface (HDMI), Video / Multimedia products, Internet Radios and Universal-Serial-Bus (USB).

Press Contact: Belinda Banks SS|PR 908-685-2300 belinda@sspr.com